



5 North Carolina Counties

Region Q Workforce Development Board



REGION Q
WORKFORCE DEVELOPMENT BOARD

1385 John Small Ave
Washington, North Carolina 27889

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Economy Overview

293,036

Population (2017)

Population **grew by 3,749** over the last 5 years and is projected to **grow by 3,718** over the next 5 years.

127,111

Jobs (2017)

Jobs **grew by 2,581** over the last 5 years and are projected to **grow by 6,691** over the next 5 years.

\$48.4K

Avg. Earnings Per Job (2017)

Regional average earnings per job are **\$15.1K below** the national average earnings of \$63.5K per job.

As of 2017 the region's population **increased by 1.3%** since 2012, growing by 3,749. Population is expected to **increase by 1.3%** between 2017 and 2022, adding 3,718.

From 2012 to 2017, jobs **increased by 2.1%** in 5 North Carolina Counties from 124,529 to 127,111. This change **fell short of the national growth rate of 7.9% by 5.8%**. As the number of jobs increased, the **labor force participation rate decreased from 57.4% to 55.2% between 2012 and 2017**.

Concerning educational attainment, **15.3% of the selected regions' residents possess a Bachelor's Degree** (3.1% below the national average), and **9.7% hold an Associate's Degree** (1.8% above the national average).

The top three industries in 2017 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Restaurants and Other Eating Places.

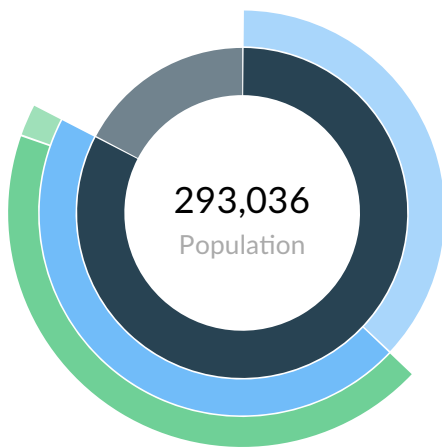


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	293,036	133,679	127,111	96.3	\$11.89B	\$14.43B	\$14.52B
Northeastern Prosperity Zone	537,344	237,818	217,858	96.2	\$19.24B	\$25.85B	\$23.79B
Northeast Prosperity Zone 2016	765,695	339,191	320,624	96.2	\$29.74B	\$36.79B	\$35.86B
Bertie County, NC	19,756	8,123	6,773	95.6	\$504.17M	\$1.14B	\$1.04B
Pitt County, NC	178,737	87,122	83,931	98.1	\$8.24B	\$8.82B	\$9.41B

Economy Overview - Cont.

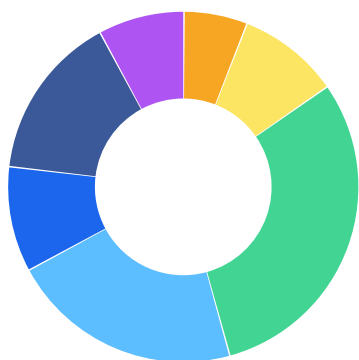
2017 Labor Force Breakdown



	Population
● Total Working Age Population	241,981
● Not in Labor Force (15+)	108,302
● Labor Force	133,679
● Employed	127,023
● Unemployed	6,656
● Under 15	51,055

Educational Attainment

Concerning educational attainment, **15.3% of the selected regions' residents possess a Bachelor's Degree** (3.1% below the national average), and **9.7% hold an Associate's Degree** (1.8% above the national average).

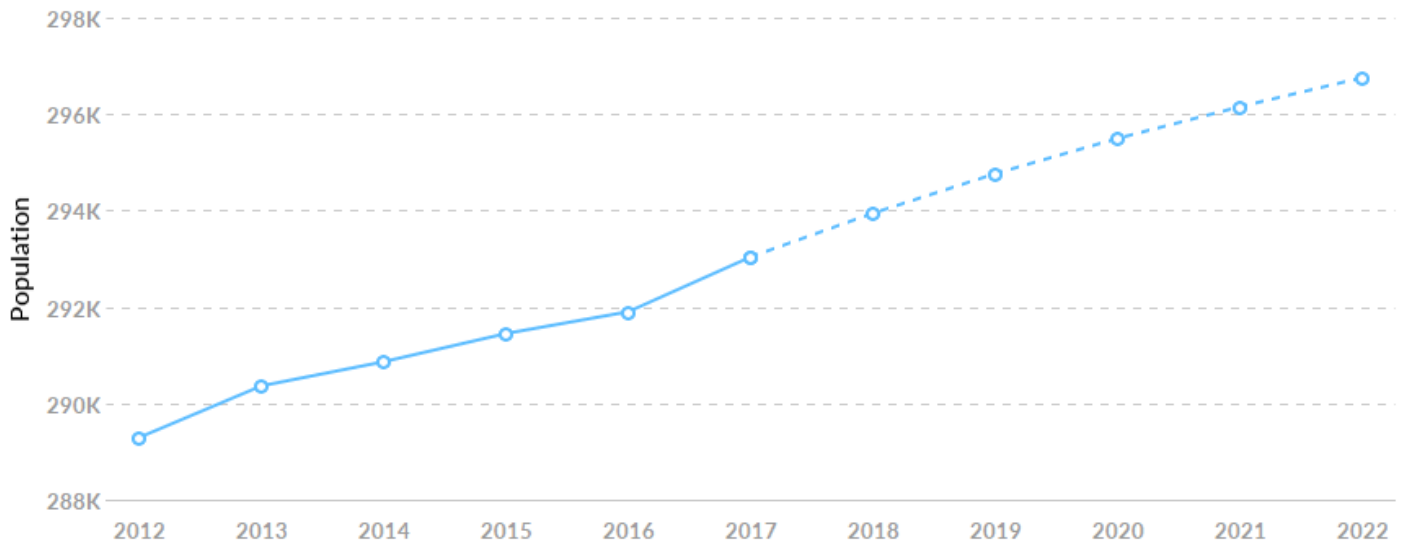


	% of Population	Population
● Less Than 9th Grade	5.9%	11,149
● 9th Grade to 12th Grade	9.4%	17,883
● High School Diploma	30.4%	57,774
● Some College	21.4%	40,719
● Associate's Degree	9.7%	18,494
● Bachelor's Degree	15.3%	29,063
● Graduate Degree and Higher	7.9%	15,109

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 1.3% since 2012, growing by 3,749. Population is expected to increase by 1.3% between 2017 and 2022, adding 3,718.

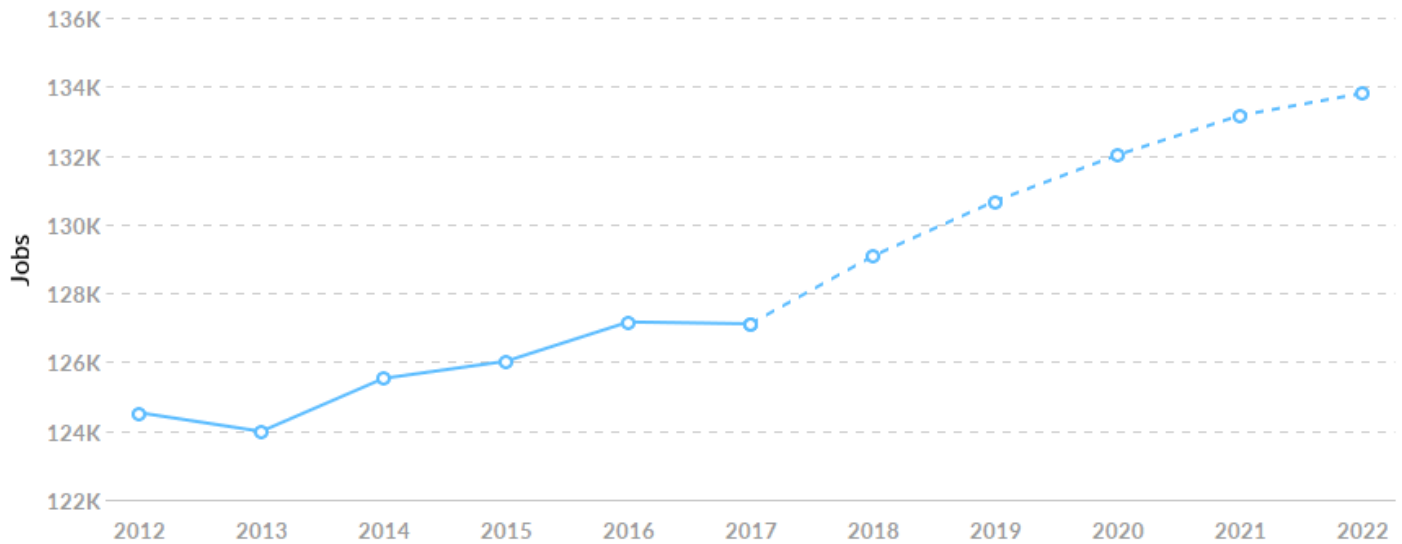


Timeframe	Population
2012	289,288
2013	290,360
2014	290,862
2015	291,447
2016	291,899
2017	293,036
2018	293,943
2019	294,764
2020	295,495
2021	296,152
2022	296,755

Historic & Projected Trends - Cont.

Job Trends

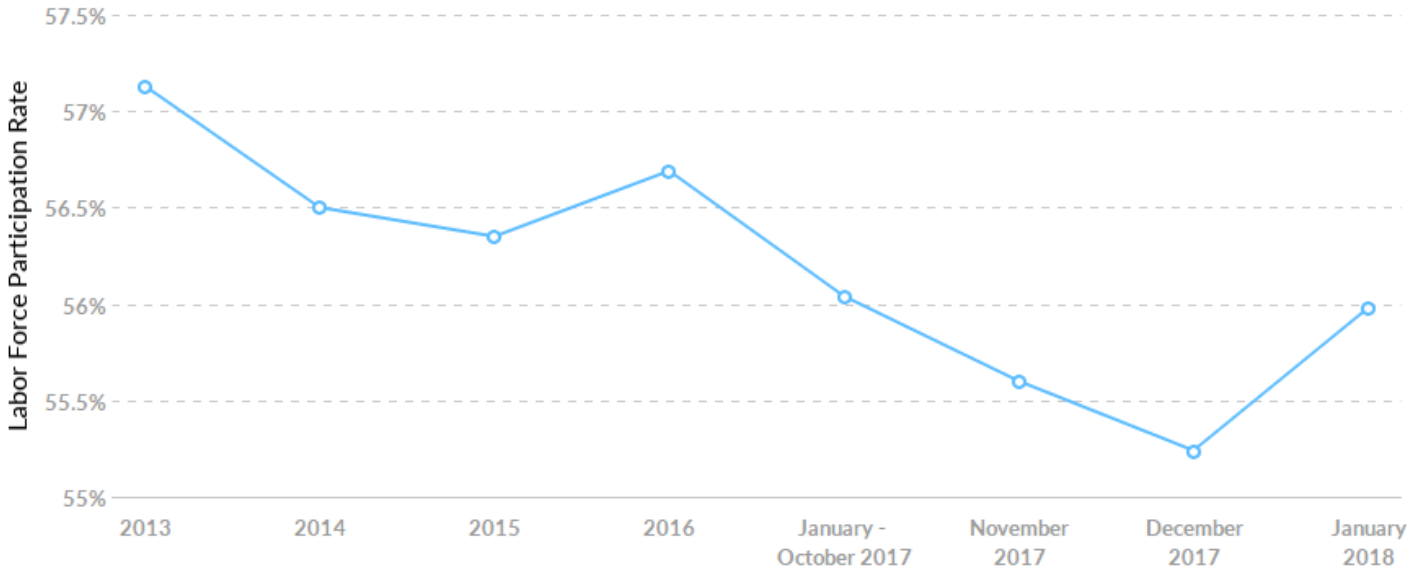
From 2012 to 2017, jobs increased by 2.1% in 5 North Carolina Counties from 124,529 to **127,111**. This change fell short of the national growth rate of 7.9% by 5.8%.



Timeframe	Jobs
2012	124,529
2013	123,984
2014	125,524
2015	126,021
2016	127,161
2017	127,111
2018	129,078
2019	130,675
2020	132,013
2021	133,160
2022	133,802

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

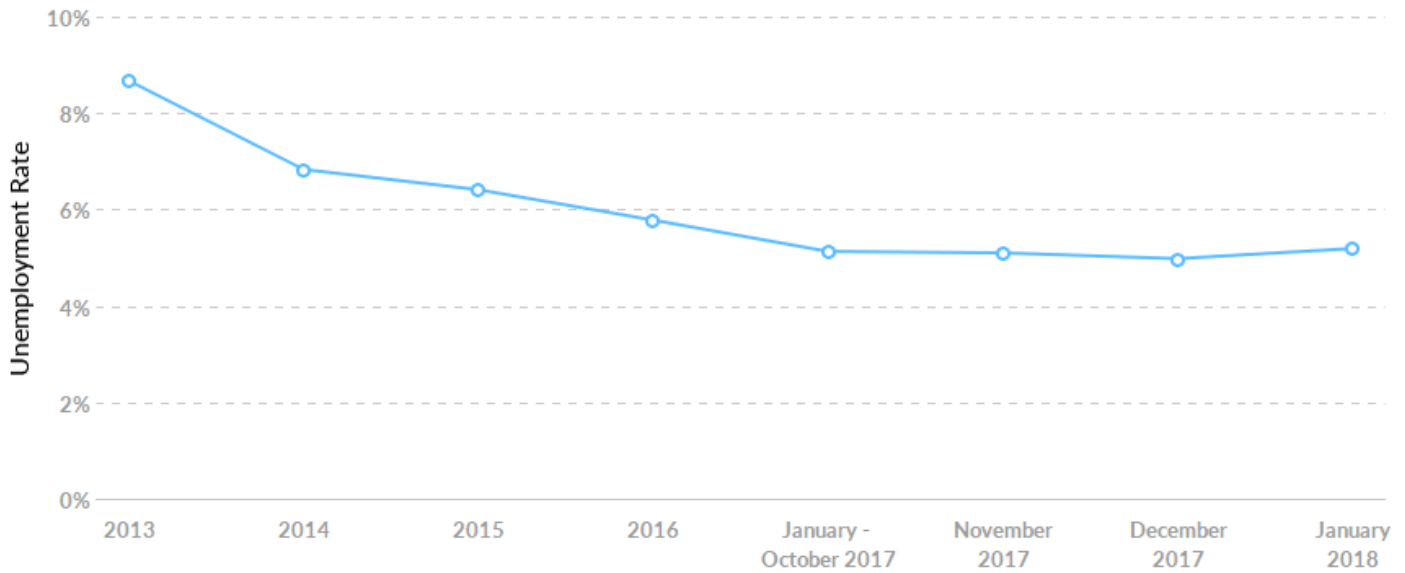


Timeframe	Labor Force Participation Rate
2013	57.13%
2014	56.50%
2015	56.35%
2016	56.69%
January - October 2017	56.04%
November 2017	55.60%
December 2017	55.24%
January 2018	55.98%

Historic & Projected Trends - Cont.

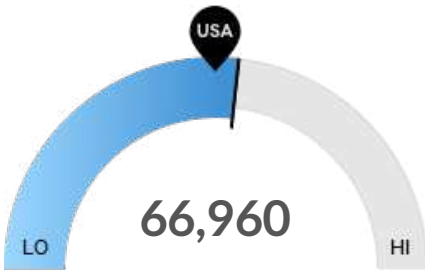
Unemployment Rate Trends

Your areas had a January 2018 unemployment rate of 5.19%, **decreasing from 8.67%** 5 years before.



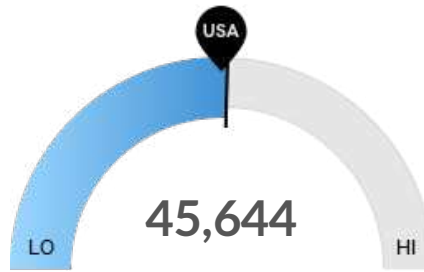
Timeframe	Unemployment Rate
2013	8.67%
2014	6.83%
2015	6.41%
2016	5.78%
January - October 2017	5.13%
November 2017	5.10%
December 2017	4.98%
January 2018	5.19%

Population Characteristics



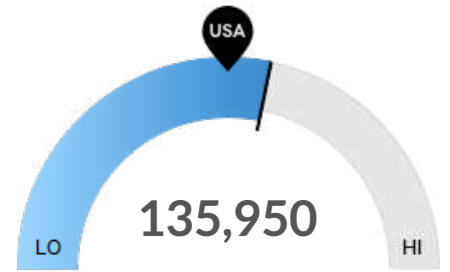
Millennials

Your area has 66,960 millennials (ages 20-34). The national average for an area this size is 60,577.



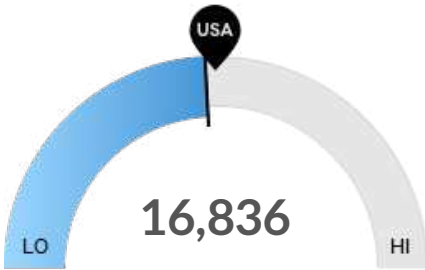
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 44,485 people 65 or older, while there are 45,644 here.



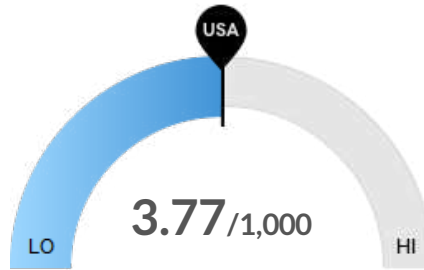
Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 113,062 racially diverse people, while there are 135,950 here.



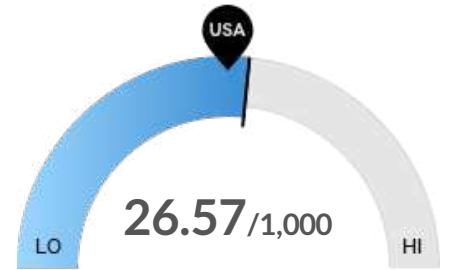
Veterans

Your area has 16,836 veterans. The national average for an area this size is 17,647.



Violent Crime

Your area has 3.77 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



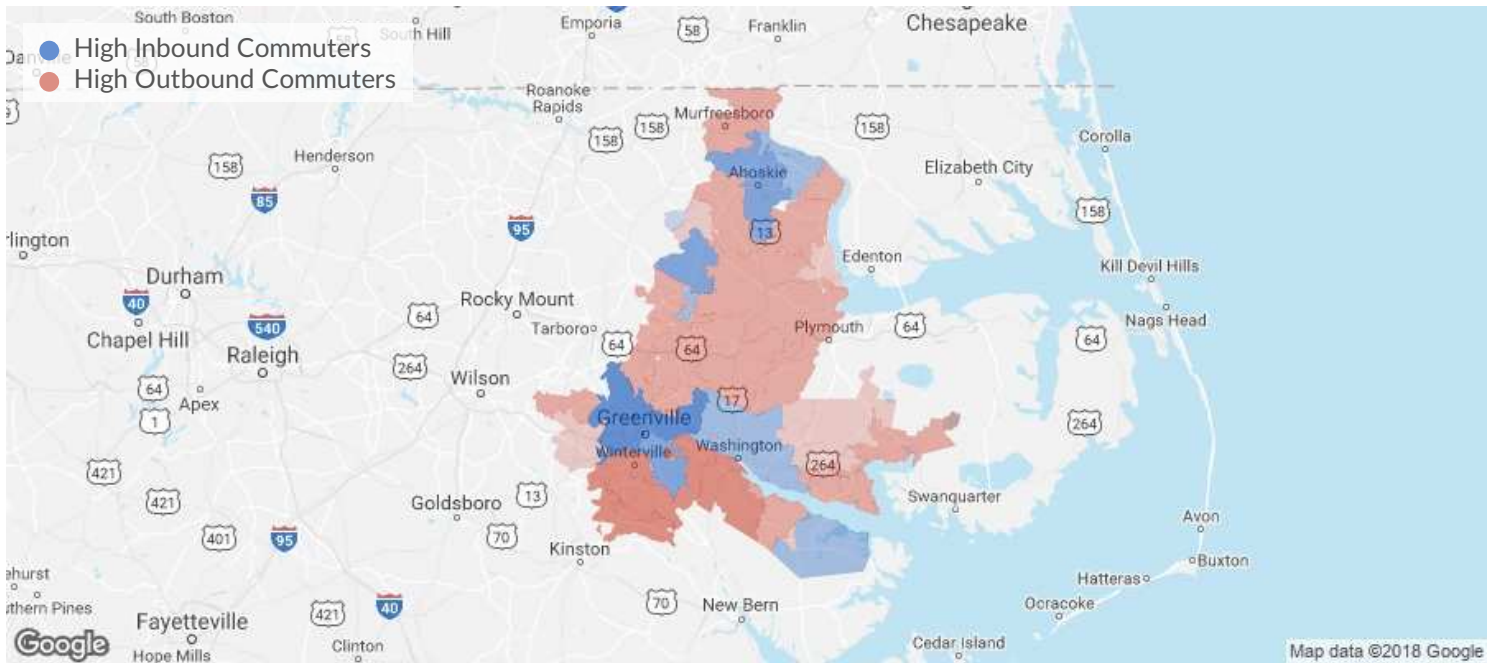
Property Crime

Your area has 26.57 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 27858.



Where Talent Works

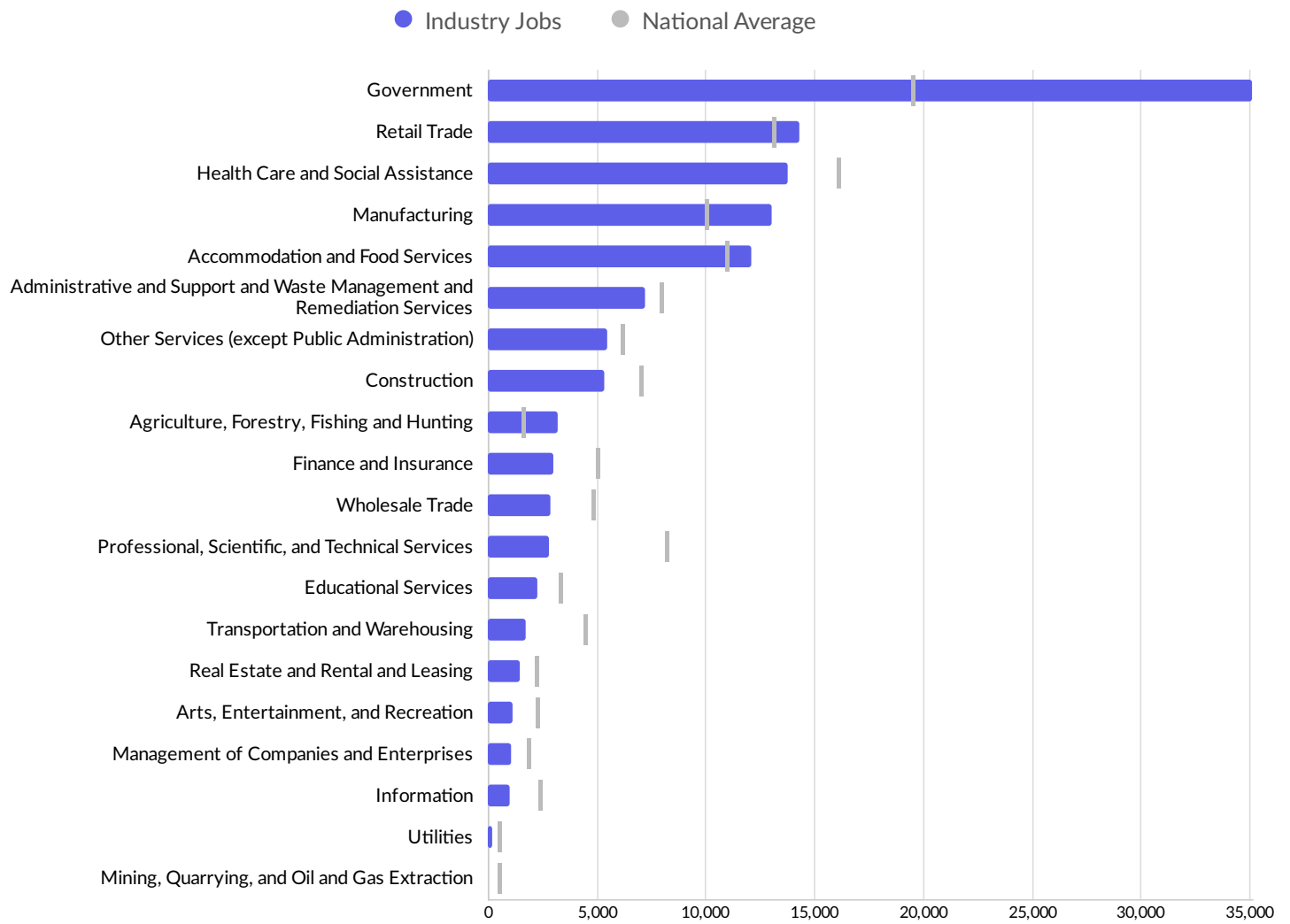
ZIP	Name	2017 Employment
27834	Greenville, NC (in Pitt ...	35,684
27858	Greenville, NC (in Pitt ...	27,456
27889	Washington, NC (in Be...	13,074
28590	Winterville, NC (in Pitt...	8,383
27892	Williamston, NC (in M...	6,324

Where Talent Lives

ZIP	Name	2017 Workers
27858	Greenville, NC (in Pitt ...	24,984
27834	Greenville, NC (in Pitt ...	22,229
28590	Winterville, NC (in Pitt...	12,568
27889	Washington, NC (in Be...	12,543
27892	Williamston, NC (in M...	6,791

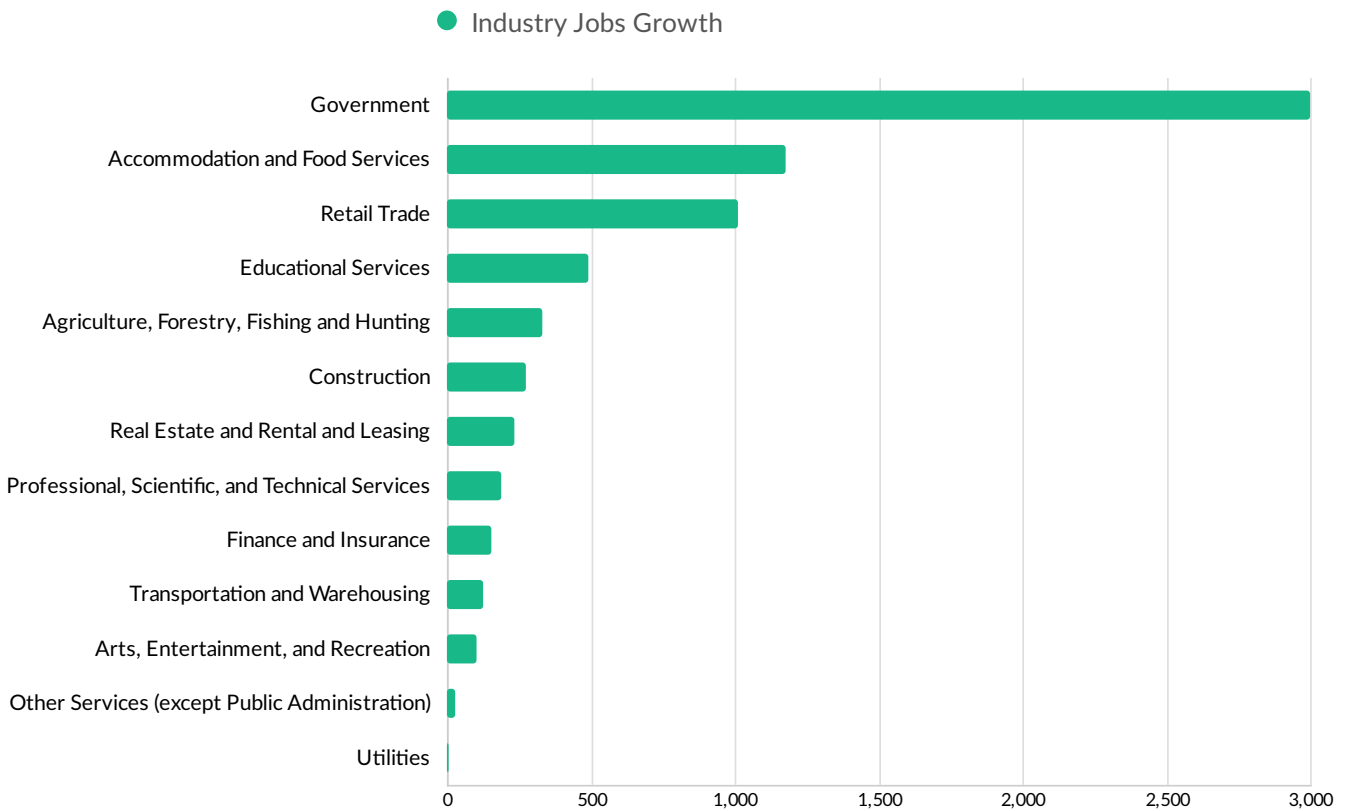
Industry Characteristics

Largest Industries



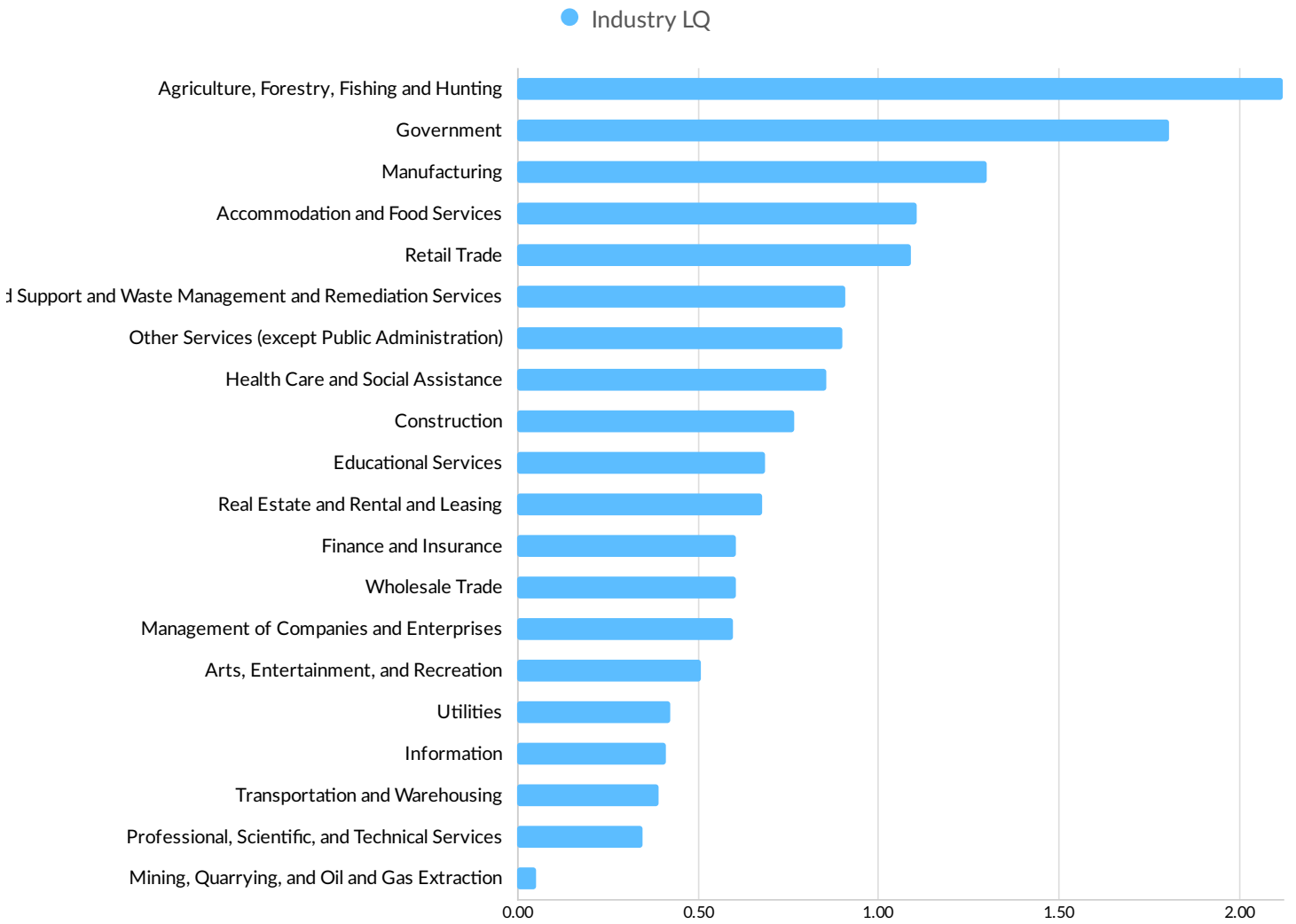
Industry Characteristics - Cont.

Top Growing Industries



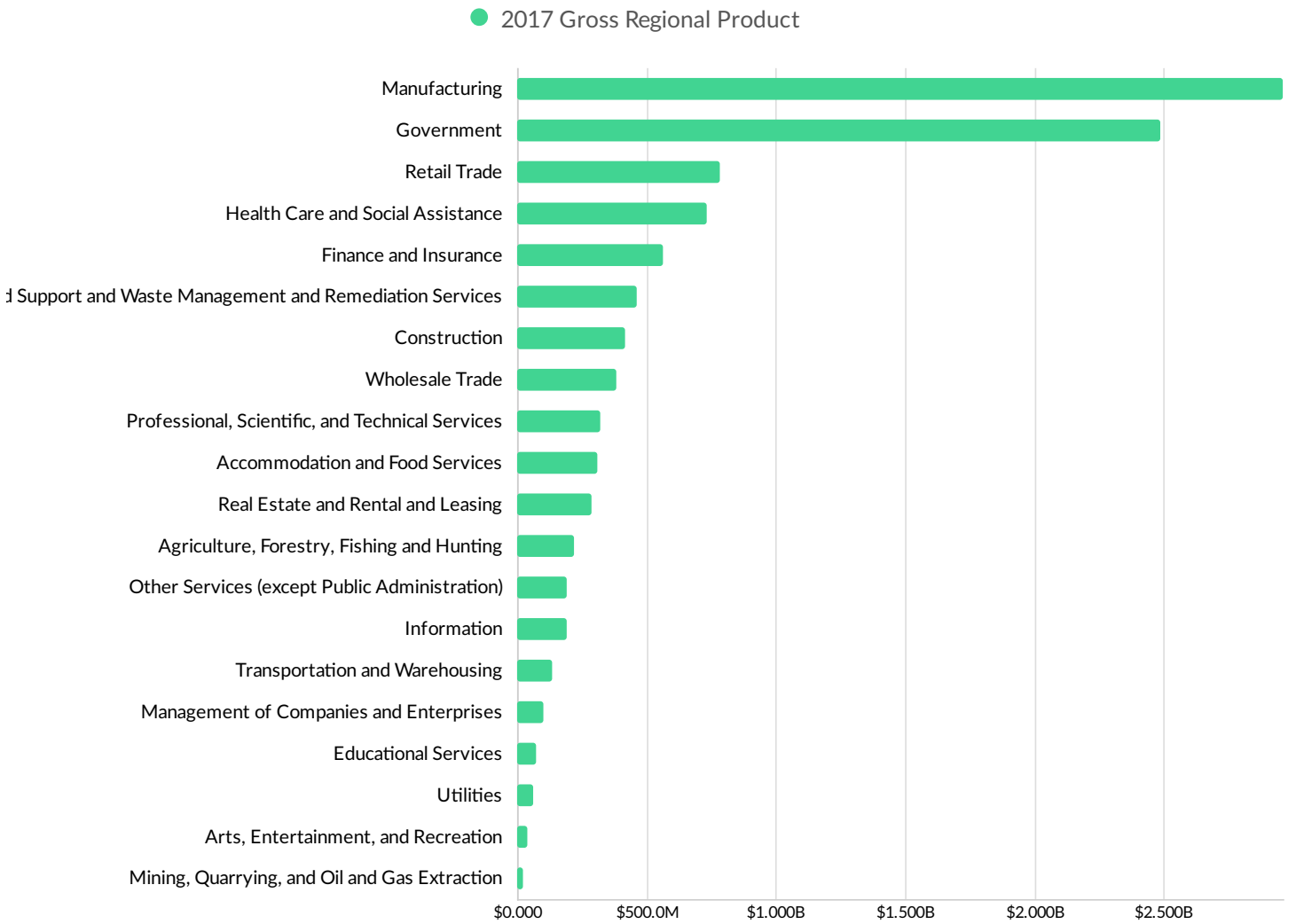
Industry Characteristics - Cont.

Top Industry LQ



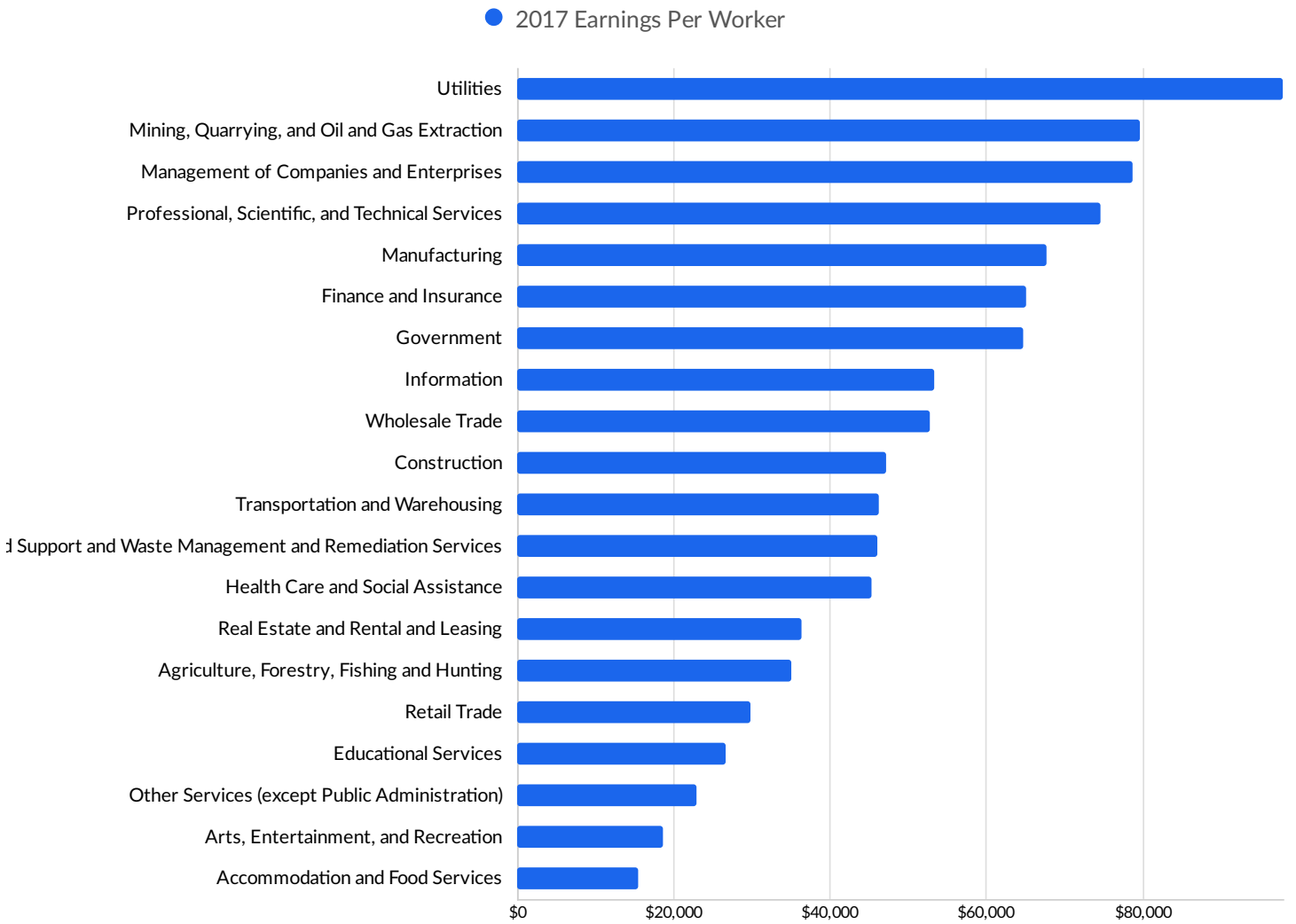
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	32,126	35,126	3,000	+9%	1.81	\$64,781	\$2.48B
Retail Trade	13,277	14,291	1,014	+8%	1.09	\$29,871	\$784.35M
Health Care and Social Assistance	16,343	13,799	-2,544	-16%	0.86	\$45,361	\$732.39M
Manufacturing	14,247	13,029	-1,218	-9%	1.30	\$67,739	\$2.96B
Accommodation and Food Services	10,912	12,088	1,176	+11%	1.11	\$15,451	\$308.14M
Administrative and Support and Waste Management and Remediation Services	7,271	7,201	-70	-1%	0.91	\$46,150	\$459.84M
Other Services (except Public Administration)	5,469	5,495	26	+0%	0.90	\$23,051	\$193.34M
Construction	5,059	5,332	273	+5%	0.77	\$47,279	\$415.86M
Agriculture, Forestry, Fishing and Hunting	2,911	3,243	332	+11%	2.12	\$35,161	\$222.49M
Finance and Insurance	2,827	2,984	157	+6%	0.61	\$65,135	\$564.53M
Wholesale Trade	3,265	2,892	-373	-11%	0.61	\$52,747	\$382.63M
Professional, Scientific, and Technical Services	2,631	2,822	191	+7%	0.35	\$74,626	\$319.13M
Educational Services	1,764	2,253	489	+28%	0.69	\$26,773	\$70.77M
Transportation and Warehousing	1,612	1,736	124	+8%	0.39	\$46,274	\$136.43M
Real Estate and Rental and Leasing	1,204	1,440	236	+20%	0.68	\$36,347	\$287.78M





















Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Arts, Entertainment, and Recreation	1,012	1,116	104	+10%	0.51	\$18,703	\$39.02M
Management of Companies and Enterprises	1,177	1,075	-102	-9%	0.60	\$78,687	\$99.12M
Information	1,202	975	-227	-19%	0.41	\$53,444	\$191.03M
Utilities	182	188	6	+3%	0.42	\$98,002	\$63.68M
Mining, Quarrying, and Oil and Gas Extraction	34	26	-8	-24%	0.05	\$79,639	\$19.77M

Business Characteristics

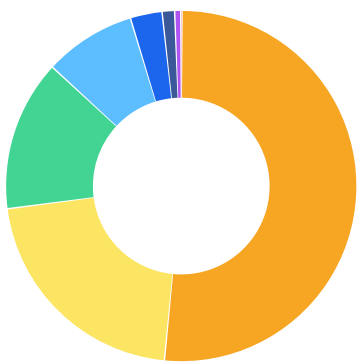
5,334 Companies Employ Your Workers

Online profiles for your workers mention 5,334 companies as employers, with the top 10 appearing below. In the last 12 months, 3,363 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
East Carolina University	454 	CRST International, Inc.	2,437 
Pitt County Memorial Hospital,...	181 	East Carolina University	2,264 
Pitt County Schools	117 	C.R. England, Inc.	785 
Convergys Corporation	63 	Soliant Health, Inc	413 
Vidant Health	57 	Averitt Express, Inc.	394 
Pitt Community College	53 	Delhaize America, LLC	374 
Wal-Mart Stores, Inc.	53 	Pinnacle Transportation System...	352 
Wells Fargo & Company	50 	Travel Nurse Inc	300 
Pcmh	36 	McLane Company, Inc.	299 
Asmo North Carolina, Inc.	33 	Weatherby Health Care	298 

Business Characteristics - Cont.

Business Size

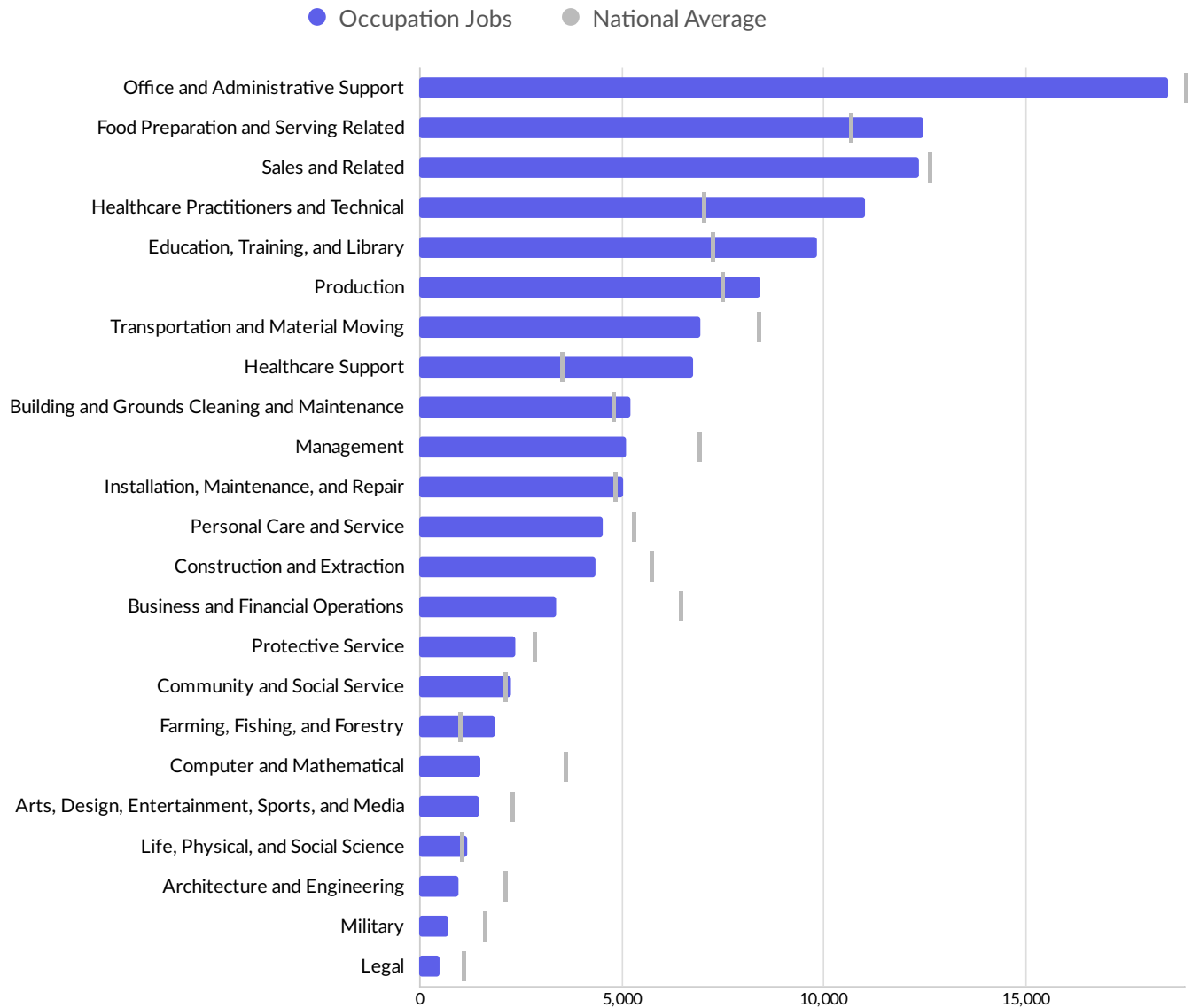


	Percentage	Business Count
● 1 to 4 employees	51.5%	5,427
● 5 to 9 employees	21.4%	2,256
● 10 to 19 employees	13.9%	1,469
● 20 to 49 employees	8.5%	892
● 50 to 99 employees	2.9%	309
● 100 to 249 employees	1.1%	121
● 250 to 499 employees	0.6%	59
● 500+ employees	0.1%	12

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

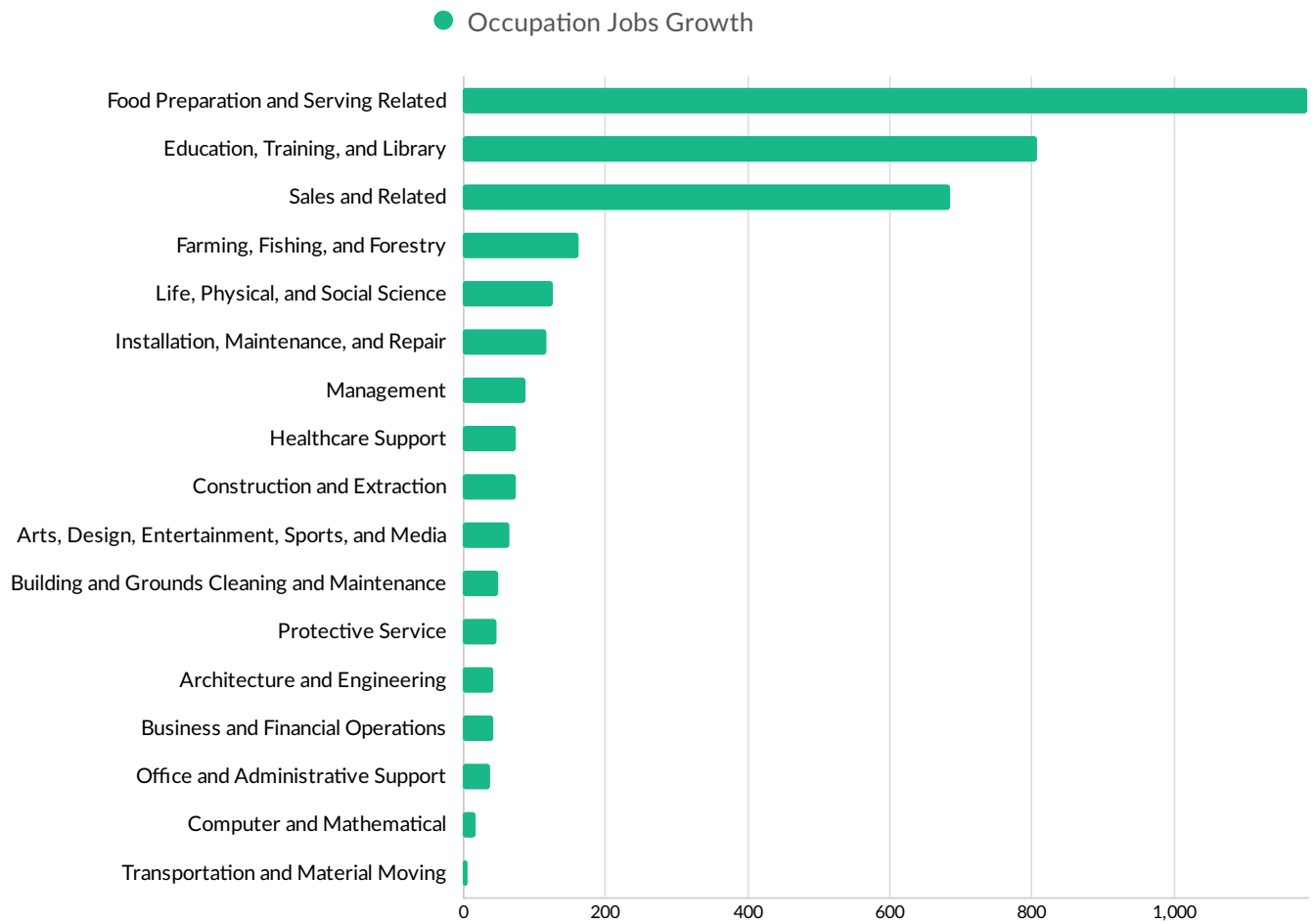
Workforce Characteristics

Largest Occupations



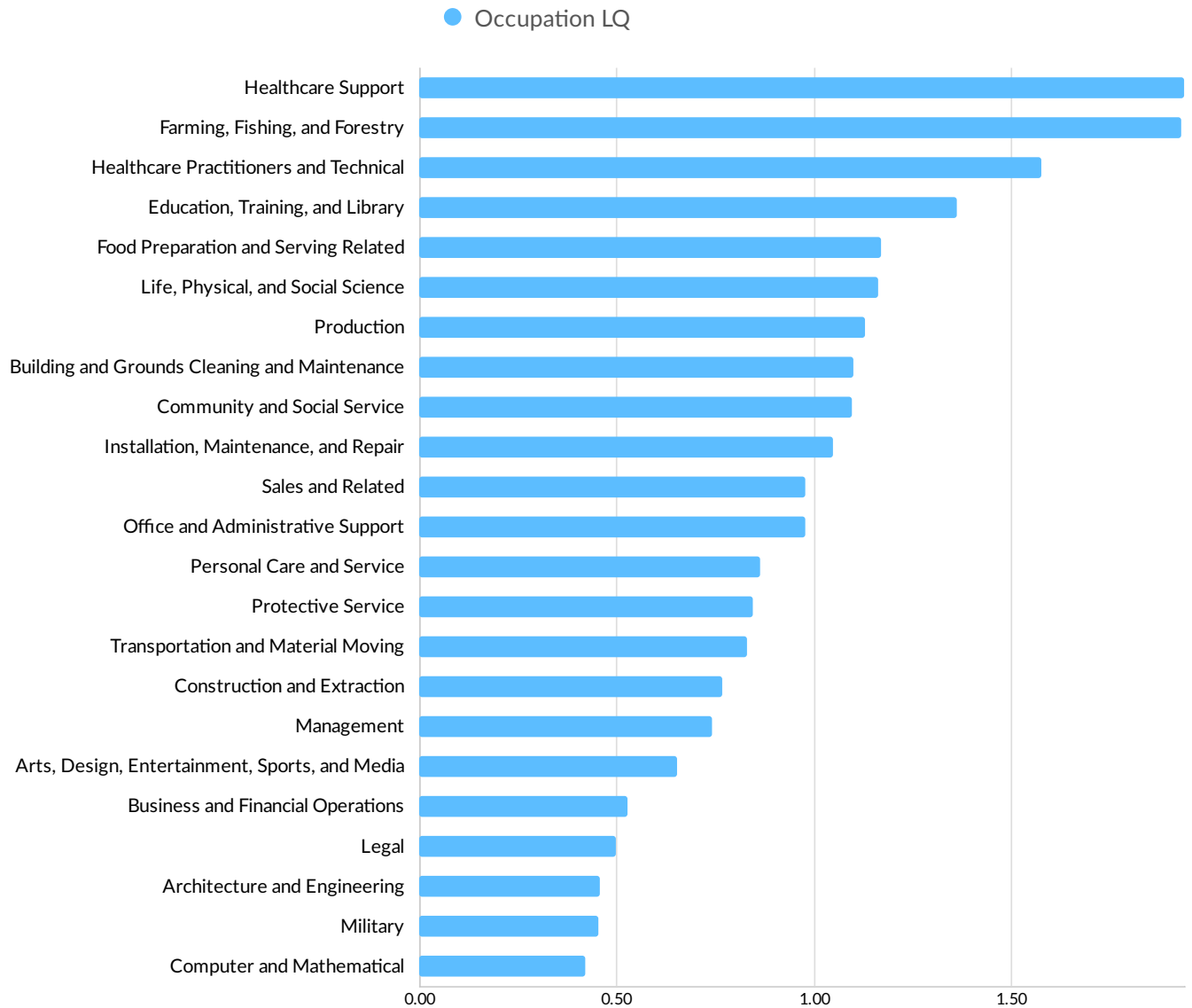
Workforce Characteristics - Cont.

Top Growing Occupations



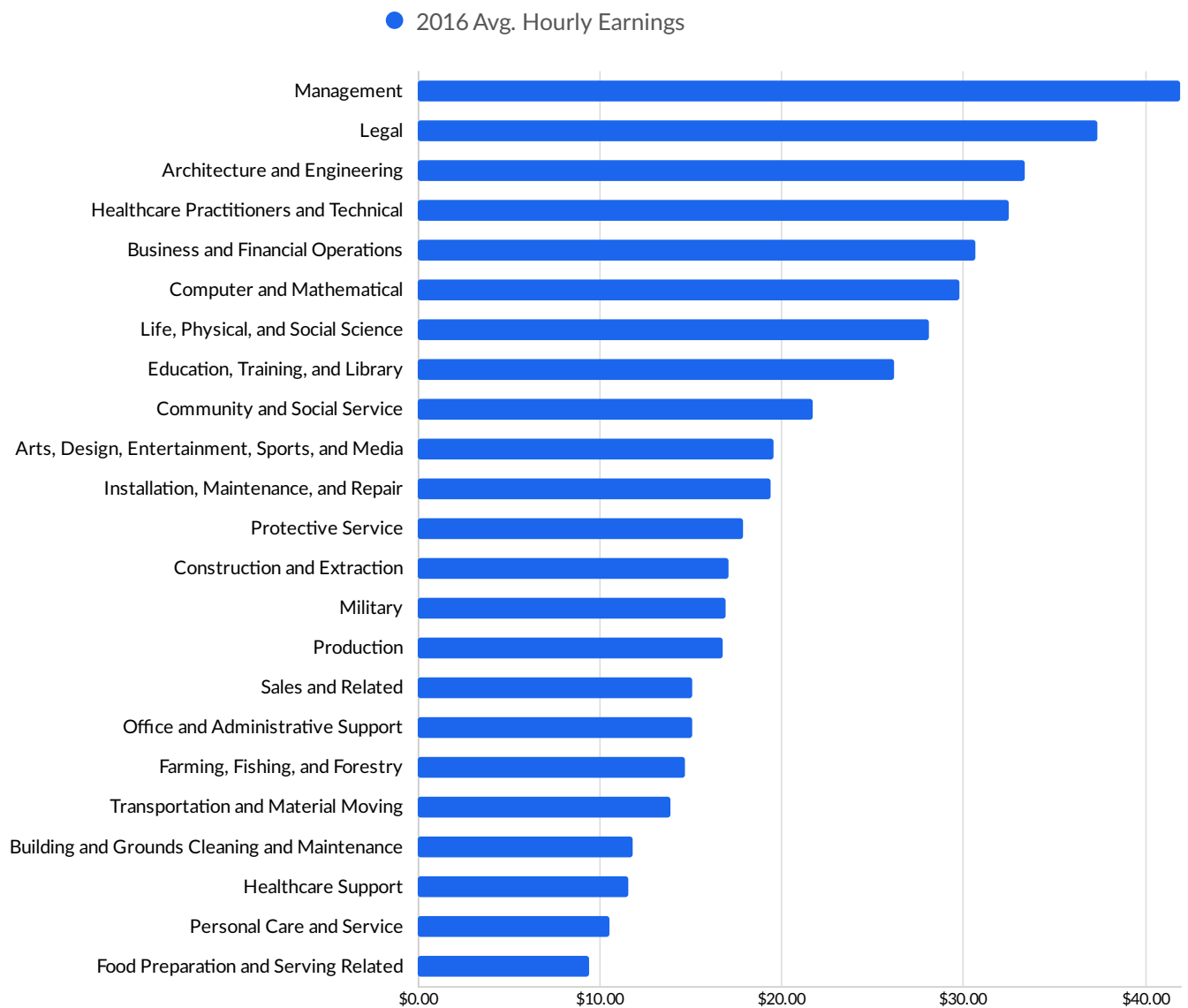
Workforce Characteristics - Cont.

Top Occupation LQ



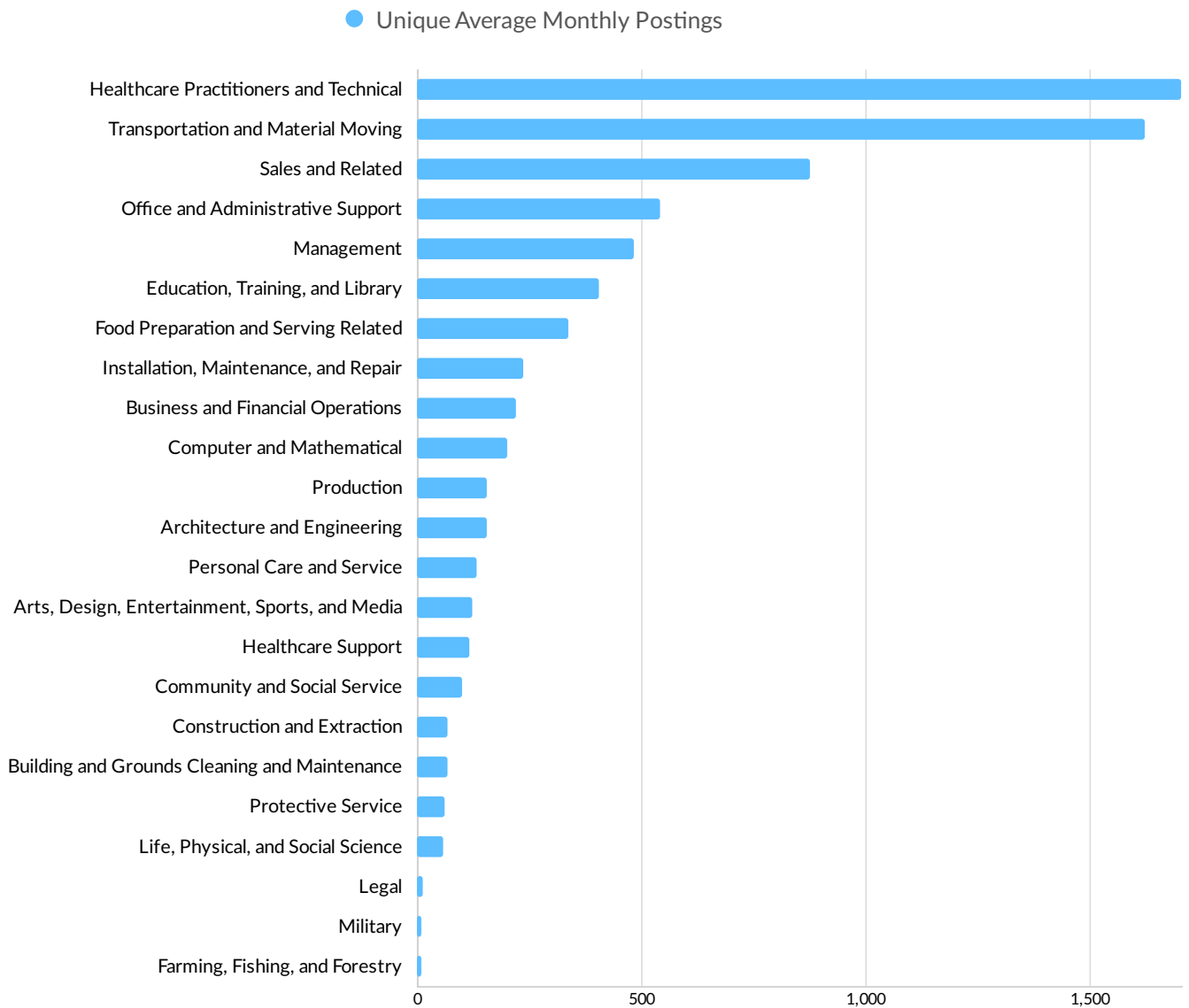
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	May 2017 - Apr 2018 Unique Average Monthly Postings
Office and Administrative Support	18,502	18,540	38	+0%	0.98	\$15.10	541
Food Preparation and Serving Related	11,307	12,496	1,189	+11%	1.17	\$9.43	336
Sales and Related	11,681	12,367	686	+6%	0.98	\$15.14	877
Healthcare Practitioners and Technical	11,226	11,030	-196	-2%	1.58	\$32.53	1,703
Education, Training, and Library	9,028	9,836	808	+9%	1.36	\$26.20	406
Production	9,098	8,437	-661	-7%	1.13	\$16.82	155
Transportation and Material Moving	6,953	6,960	7	+0%	0.83	\$13.93	1,623
Healthcare Support	6,720	6,794	74	+1%	1.94	\$11.61	117
Building and Grounds Cleaning and Maintenance	5,176	5,225	49	+1%	1.10	\$11.85	68
Management	5,041	5,129	88	+2%	0.74	\$41.96	484
Installation, Maintenance, and Repair	4,930	5,047	117	+2%	1.05	\$19.44	238
Personal Care and Service	4,688	4,558	-130	-3%	0.87	\$10.59	133
Construction and Extraction	4,294	4,368	74	+2%	0.77	\$17.13	68
Business and Financial Operations	3,355	3,397	42	+1%	0.53	\$30.69	219
Protective Service	2,349	2,397	48	+2%	0.85	\$17.93	63

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	May 2017 - Apr 2018 Unique Average Monthly Postings
Community and Social Service	2,300	2,280	-20	-1%	1.10	\$21.76	101
Farming, Fishing, and Forestry	1,704	1,866	162	+10%	1.93	\$14.70	8
Computer and Mathematical	1,497	1,515	18	+1%	0.42	\$29.80	201
Arts, Design, Entertainment, Sports, and Media	1,430	1,495	65	+5%	0.65	\$19.56	123
Life, Physical, and Social Science	1,049	1,176	127	+12%	1.16	\$28.16	59
Architecture and Engineering	914	957	43	+5%	0.46	\$33.40	154
Military	762	720	-42	-6%	0.45	\$16.92	10
Legal	525	519	-6	-1%	0.50	\$37.40	14

Educational Pipeline

In 2016, there were 9,257 graduates in 5 North Carolina Counties. This pipeline has grown by 8% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Speech Communication and Rhetoric.

School	Total Graduates (2016)		Graduate Trend (2012 - 2016)
East Carolina University	6,023		
Pitt Community College	2,042		
Beaufort County Community College	368		
Miller-Motte College-Greenville	230		
Chowan University	214		
Roanoke-Chowan Community College	170		
Martin Community College	161		
Alexander Paul Institute of Hair Design	36		
Grace College of Barbering	13		
Mitchells Hairstyling Academy-Greenville	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher