

# MAXIMIZE CAROLINA



Maximize Carolina can help solve the talent shortages in your industry.

## Building a Pipeline of Talent

These sector grants help business partnerships finance initiatives aimed at creating pipelines of talent in growing and emerging industry sectors. Your partnership will raise a portion of the total project amount, and the state will cover the remaining amount through the grant. These grants can be used to finance projects, such as the following:

- **Advanced manufacturers** teaming up form an apprenticeship consortium.
- **Hospitals creating a website** and marketing materials to attract workers into allied health fields.
- **Companies starting a boot camp** to prepare workers for craft jobs in an energy field.

If your partnership has an innovative idea, then Maximize Carolina can give you the boost you need to succeed.

## Eligibility

Your partnership is eligible for a grant if you belong to one of the following industry sectors:

- Information technology
- Energy
- Advanced manufacturing
- Environmental sustainability
- Aerospace
- Defense
- Analytics
- Industrial maintenance
- Health care
- Hospitality/tourism

To qualify, your business must partner with at least one other employer, as well as your local workforce development board, on initiatives to solve talent shortages. Education providers can also be involved in this effort. Your partnership will receive an answer on your grant status within two weeks of submitting your application.

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for more information  
or to download the application.